

# THE IRON BRIEFING



SEPTEMBER 2020

## THIS MONTH'S SCRIPTURE:

**2 Corinthians 2:14** "But thanks be to God, who always leads us as captives in Christ's triumphal procession and uses us to spread the aroma of the knowledge of him everywhere."

**As a leader, are you sharing the knowledge of the Lord?**

## New Locations Starting Up this Fall!

Please welcome Dr. Randy Outland, our newest Facilitator, who will be helping to lead our efforts to launch a Forum in Kinston, North Carolina!



This fall, Iron Forums is seeking to launch 3 new Forums in Alpharetta, GA; Kinston, NC; and Oxford, MS. Each Forum has a core group and we would like to invite the whole Iron Forum community to be in prayer to support these new Forums and to ask the Lord to reveal the right man to facilitate the Oxford Forum.



## Pro Tip for Leaders: "Find Them Doing Something Right"

We are leaders in our businesses, and in our homes. It's likely we're prone to find things to fix and problems to solve in both places. It just comes with the territory.

Imagine what could improve in our homes and how much company morale could be boosted if we took time over the next 30 days to walk both of these environments and bring attention to the things our wives, our kids and our employees are doing right? Challenge yourself to take this simple step, and "find them doing something right" and praise them for it.

Think about that!

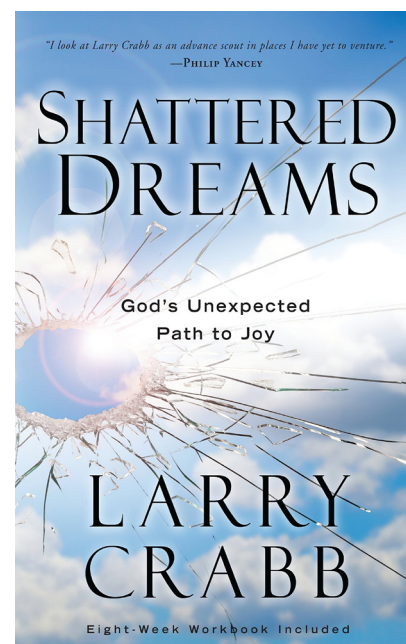


## Shattered Dreams: God's Unexpected Path to Joy

Learn how to look through life's tragedies and see the lavish blessings God has for you. The Holy Spirit uses the pain of shattered dreams to help us discover our desire for God, to help us begin dreaming the highest dream. They are ordained opportunities for the Spirit first to awaken, then to satisfy our highest dream.

*"The mother of all shattered dreams is the pursuit of shatterproof hope in the here and now."*

~Dr. Larry Crabb



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**TRACTION TIP**

# Sharing the Vision with Your Team

Have you ever tried to put together a large puzzle without being shown the picture on the outside of the box? Needless to say, that would be an almost impossible task. This imagery can be applied to how you see and think about your business. Most business owners have a clear picture and vision of what they want to achieve, and where they want to take their business. The problem is that most of the time that vision is stuck in their head and has not been communicated to everyone in the company. A business owner that has not clearly defined and shared their vision is essentially asking their employees to help him put all the puzzle pieces together, but not showing them the picture on the top of the box. As the business owner, you are the one responsible for bringing absolute clarity to your company's vision. You should also let each employee know their role in helping achieve that vision.

### **How are you doing in this area?**

The Vision/Traction Organizer™ is an EOS® tool that many Iron Forums members are using to clarify their company's vision. If you would like a free copy of this tool, reach out to Iron Forums member, **Todd Weeks** at [todd@tractionfocused.com](mailto:todd@tractionfocused.com).

## Member Spotlight: *Quentin Florence*

**Wife:** Natalie (married 15 years)

**Children:** Abigail (3)

**Church:** Victory Church Norcross

**Business:** Coplanar Capital

### **How did you begin your business and how has it developed since your started?**

My business, Coplanar Capital, is a venture capital biotech investment firm. My partners and I have spent our personal and professional lives at the intersection of capital and big ideas. We absolutely believe the answers to our globe's biggest challenges exist. We are committed to finding these solutions and aligning them with inspired investors and equity partners.

### **Who invited you to Iron Forums? (who was your Andrew?)**

I was invited to Iron Forums by Bruce Witt. I have known Bruce since 2017 and during that time he has provided me with great advice and guidance on many topics. He suggested that I attend Iron Forums to be connected with like minded men who would help sharpen me in all areas of my life.

### **What's your favorite part of the Iron Forums Snapshot?**

My favorite part of the Snapshot is having my wife assess/score our marriage over the past month. Every time I go to my wife to get her score I receive a reality check of where we are as a couple. These check-ins with my wife have improved our relationship greatly.

### **How has Iron Forums improved your life?**

Iron Forums has improved my life in multiple areas. The biggest improvement for me has been in the area of personal care. During multiple meetings, the guys at my table have pointed out to me that I am focused on caring for others and ensuring that they have everything

they need — even at the expense of my wellbeing. Iron Forums provided me with men who ask me every month about what I did to care for myself during the previous 30 days. This accountability has forced me to add things to my schedule like daily exercising and quiet/prayer time. These activities have provided me with the energy and peace I need to be a better husband and business partner.

