

THE IRON BRIEFING

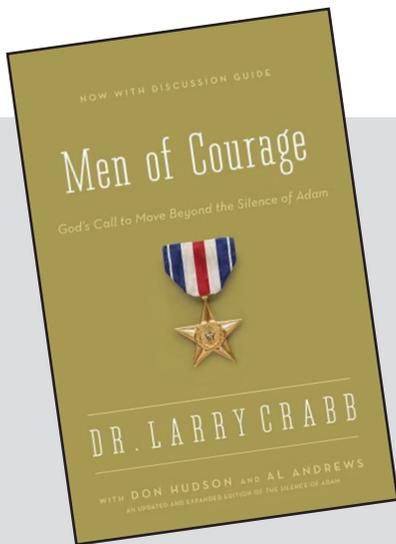


APRIL 2022

Flee the evil desires of youth and pursue righteousness, faith, love and peace, along with those who call on the Lord out of a pure heart.

— II Timothy 2:22

To say "no" to temptation requires us to have a greater "yes".



RECOMMENDED RESOURCE from Barry Lusk, Executive Director

Larry Crabb wrote with a kind of transparent candor that all men can relate to. In *Men of Courage* he digs into our inherited passivity from Adam and calls us out of it through the second Adam, Jesus. Now, perhaps more than ever before, our families, our teams, our neighbors, our brothers and sisters and especially our non-believing world need us to rise up and be men who reject passivity and accept responsibility.

NEW PARTNERSHIP!
TRANSFORMING LEADERS – TRANSFORMING CITIES
JOIN THE JOURNEY!

An exciting new ministry partnership has been established so that Iron Forums can present the **Lifework Leadership** program to empower business leaders in Atlanta. Today's leaders are confronted with an increasingly uncertain & complex world. Lifework Leadership empowers leaders to flourish regardless of this volatility, through an 8-month "journey to significance."

Lifework Leadership began in 1992 when William Armstrong, a Colorado media executive turned United States Senator, convened a meeting of marketplace leaders to cast a vision for transformation through Christ-centered leadership in the workplace. After launching in Orlando, it grew quickly as the impact was noticed by other cities. After expanding in the USA, Lifework Leadership grew globally, and now serves several cities around the

world. More than 4,000 leaders have completed the program over 30 years.

This partnership offers Iron Forums members, their staff (men and women) and other leaders in Atlanta the opportunity to be equipped as marketplace leaders. Through Lifework Leadership God will clarify your calling, connect you on an even deeper level with like-minded Christian leaders, and captivate your heart for the transformation of your city.

The program entails a two-day retreat, monthly gatherings, and a graduation ceremony. You can learn more on the website: LifeworkAtlanta.org.

Lifework Leadership is globally empowered by **The City Changers Movement** which empowers leaders in 22 nations around the world.

— Anton Venter
President of Lifework Leadership Global

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EOS® TRACTION TIP

100% Right People in the Right Seats. You have to have both to achieve a great vision for your business. Now that you have them, you want to retain these great people, and that takes great leadership and great management.

Businesses running on EOS® use **LMA™** (Leadership + Management = Accountability) to lead all of their people. **Leadership** is about the *people* – vision casting, developing relationships, supporting them, and growing them into new responsibilities (delegating some of yours). **Management** is about *things* – managing the environment, tasks, schedules and expectations.

Leaders in EOS® businesses use a tool called **5-5-5™** to stay connected with their people in quarterly conversations. This gives structure to two-way conversations. You may have more or less than 5 in each area, but “5-5-5” is easy to say and remember:

- **5 Core Values** – talk to each other about how each of you are living (or not living) the core values for the business
- **5 Roles** – discuss how well each of you is meeting expectations for the responsibilities of the seat you own
- **5 Rocks** – Are you both on track to complete your Rocks for the quarter? How can each of you help the other?

Together, the Accountability Chart™, People Analyzer™ and the 5-5-5 connects you with each of your direct reports and helps you lead them and manage their environment to help the business achieve its 1-Year Plan. I'd be happy to help! **Brent Stromwall**
brent.stromwall@eosworldwide.com

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MEMBER SPOTLIGHT: COLE MUZIO

Wife: Spencer **Years Married:** 11
Children: Peyton (7), Cade (6), and Jarrett (4) - and baby girl Audrey (18m)
Church: Carriage Lane Presbyterian Church in Peachtree City
Forum: Virtual

**What is the focus of your business?**

I am the President of Frontline Policy Council and Frontline Policy Action which are sister non-profit organizations that engage - from a biblical perspective - in culture, policy, and politics. We do this by serving church leaders and other spheres of influence, training and educating Christians on issues, providing information and talking points on the issues of the day, lobbying and setting a policy agenda at the Georgia Capitol, and endorsing and working to elect conservative, God-honoring candidates. The issues that unite the organizations are the *Right to Life, Religious Freedom, God's Design, Educational Opportunity, Human Dignity, Free Speech, and Principled Government*.

Who invited you to Iron Forums (who was your Andrew)?

Like so many, I have been blessed to call Gary Smith a friend. Gary has taken the time to not only bless me through his personal encouragement and prayer but also inviting me to Iron Forums.

What is your favorite part of the Iron Forums Snapshot™?

It's a blessing to be able to share everything going on - successes, struggles, concerns, and future prospects. To be real in self-assessment - and then be prayed over by men who

took the time to listen, ask questions, and offer advice. I believe in the power of prayer. Having the specifics of my life (which many people I would call good friends are not even aware of) prayed over by godly men is impactful.

How has Iron Forums improved your life?

Well, my wife always tells me I am nicer on Iron Forums days, so that's the first positive. I believe Iron Forums helps one live more intentionally in the specific areas of life God calls us to. The vast majority of people I deal with place demands on me and my time with little thought as to the state of my soul or my headship of my family. The men of Iron Forums serve as a steadfast reminder that service to the King and one's family is most important. Their advice and prayers are meaningful, and it is comforting to be able to share with a group of men who simply care about me as a fellow leader and brother-in-Christ. Most I encounter have expectations of me and something they want. With this group, someone can simply be encouraged and cared for.

Iron Conference
2022

Genesis: First Things First

