

# THE IRON BRIEFING



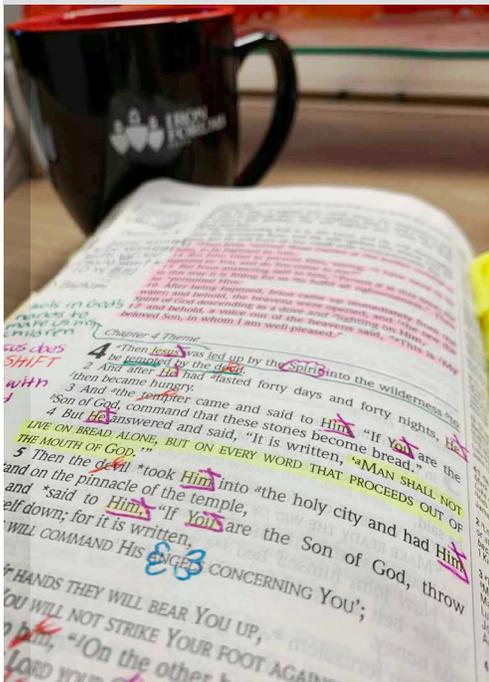
DECEMBER 2022

But grow in the grace and knowledge of our Lord and Savior Jesus Christ. To him be glory both now and forever! Amen.

— II Peter 3:18

## "LET'S GROW TOGETHER IN Q1!"

Starting January 1st, you're invited to join other Iron Forums men in a journey through the Gospels. We'll read about one chapter a day for 90 days and link up in GroupMe to share insights. Contact Barry Lusk via email or text if you're interested.



# A New Reminder of God's Promises for 2023

Every Iron Forums Member should have received one of our "Desktop Billboards" with a few notes about Iron Forums, along with a helpful scripture that can impact your day — or might start a conversation on faith with an employee or co-worker. Your facilitator would be happy to bring the new art to your office for a quick connection this December. The new one includes a QR Code for a song based on Psalm 90:17, "Establish the Work of Our Hands."



## SAVE THE DATE FOR APRIL 2023!



This April 13th, we're calling all members and advisors together in a combined Forum experience! It's going to be a great chance to fellowship with men from all over metro Atlanta. We're going to structure the day with an invitation for wives to join us from 11am - 1pm for lunch and a chance to hear from Barry and Tracy Lusk on the topic of "Cherishing Your Spouse."

### BOARD MEMBERS

MARC CARSON	404.406.5235	MJCHUNTER58@GMAIL.COM
ROB MARBURY	404.274.7402	ROB@MARBURYCREATIVEGROUP.COM
GARY SMITH	404.558.0089	GSMITH@IRONFORUMS.ORG
BRENT STROMWALL	678.618.0803	BSTROMWALL@ODIGOS.LLC
MIKE TOWNSEND	404.281.0384	MTOWNSEND@MCMULLANCPAS.COM
DAVID TRINE	678.480.5680	DTRINE3584@AOL.COM

### LOCATIONS & FACILITATORS

ALPHARETTA	MARK PUGH	404.409.3809	MPUGH@IRONFORUMS.ORG
BRASELTON	BARRY LUSK	386.383.7679	BLUSK@IRONFORUMS.ORG
COBB	BRUCE WITT	678.637.9890	BWITT@IRONFORUMS.ORG
GWINNETT (SN, SL, NG)	BARRY LUSK	386.383.7679	BLUSK@IRONFORUMS.ORG
VIRTUAL	BLAKE GODBEE	770.841.1866	BGODBEE@IRONFORUMS.ORG

## TRACTION TIP



### PROCESS - FOLLOWED BY ALL

In his paper, *Principles of Scientific Management*, Frederick W. Taylor wrote: "It is only through enforced standardization of methods, enforced adoption of the best implements and working conditions, and enforced cooperation that this faster work can be assured. And the duty of enforcing the adoption . . . rests with management alone."

Your leadership team must first identify and document each of your **core processes**. Then enforce that these processes are followed by all, meaning, anyone who touches a process must know and follow the documented way.

Businesses running on EOS®:

1. Establish training tools and methods, and ensure compliance using 5-5-5
2. Conduct an annual review of processes for efficacy and accuracy
3. Update and retrain employees to ensure that the new, improved process is followed by all

"Systemize the predictable so you can humanize the exceptional," says Isadore Sharp, founder of Four Seasons Hotels. Documenting your core processes and ensuring they are followed by all will free you and your team to "humanize" how you deliver your product or service with great value for your customers.

When the most important things in your business are getting done the right and best way every time, it improves efficiency, quality, and consistency, and makes your business easier to manage, more profitable, and more valuable

Contact me for the new *Process!* book from EOS: [brent.stromwall@eosworldwide.com](mailto:brent.stromwall@eosworldwide.com).

EOS® is a registered trademark of EOS Worldwide (<http://www.eosworldwide.com/>).

## FACILITATOR SPOTLIGHT: BRUCE WITT



**Wife:** Dana Witt

**Years Married:** 40

**Children:** Robert, married to Allison, and Andrew, married to Amy – 3 grandchildren: Brooks, Harrison, and Cooper

**Church:** Johnson Ferry Baptist Church  
**Forum:** Cobb

***You've facilitated Iron Forums for 4 years now, what most encourages you in your role?***

I am excited and called to help small business owners integrate their faith in the marketplace, particularly with their company and employees. It encourages me to see business owners grow in Christ and see how He will meet them and provide for them if they exercise faith. I also love equipping the men with practical resources that bring Christ into the daily business.

***What do you see as potential barriers to men getting the most they can get and giving the most they can give within the Iron Forums community?***

There are a wide range of challenges for business owners today: being alone

and isolated with no true spiritual counsel, busyness, the tyranny of the urgent, the prospect of a sagging economy and higher costs are just a few. These all contribute to being distracted and focused primarily on temporal issues without the perspective of Christ guiding them.

***What's next for you as a Facilitator and how can the Iron Nation help?***

I am thrilled to serve these businessmen in the marketplace through Iron Forums. The Lord has put on my heart and confirmed through many other men to start an Iron Forums group in-town. It will be located somewhere between Buckhead and Midtown. We have a number of Iron Forums men who are helping in the process: Chris Nedza, Robert Burke, etc.

If you know of a business owner who works in-town and might be a good fit for Iron Forums, I would love to connect with you.

Bruce Witt – 678-637-9890,  
[bwitt@ironforums.org](mailto:bwitt@ironforums.org).