# THE IRON BRIEFING



#### **FEBRUARY 2023**

This is love: not that we loved God, but that he loved us and sent his Son as an atoning sacrifice for our sins. Dear friends, since God so loved us, we also ought to love one another.

— I John 4:10-11

# All Forums Combined APRIL 13TH

Wives Invited!

### **Sugarloaf Country Club**

7:15am - 8:00am Coffee, Breakfast, Introduction

> 8:00am - 11:00am **Snapshot Groups**

#### 11:00am - 1:00pm

Lunch, Ministry Update and content on "Cherishing Your Spouse" (Wives invited and encouraged to attend), hear from Barry and Tracy Lusk on the topic of "Cherishing Your Spouse."



Please register using the QR code.

## **Group Identity** What kind of men are we?

For years, we've been asking God to bring us "4H Men" because we believe that's the kind of men we are called to be (Humble, Hungry, Healthy and Holy Spirit Driven). This is our group identity and it really does matter... a lot! Author, Jim Wilder, says that group identity is not a common term for most Christians, but it plays a crucial and overlooked role in transformation. Think about it — we have always been formed by our strongest attachments and the shared identity of a community.

Why are you a fan of certain sports teams? Why do certain tastes, smells or songs take you back to certain seasons of life, work and relationships? Why do you speak with a particular dialect? It's all because we were designed to be formed by our attachments inside of a given community. God has given us a great gift in the community of Iron Forums, and as we all individually grow deeper in our 4H's it's going to have a significant impact on our group identity and vice versa.

Wilder also suggests that we share group identity statements with one another.





So brothers, by God's grace, what kind of men are we? We are 4H Men!

We are **HUMBLE** - We are open to feedback and correction. We are slow to speak, slow to anger and quick to listen. We take a genuine interest in others.

We are **HUNGRY** - We want to deepen our intimacy with Jesus. We want to live our lives with purpose. We want to impact others around us.

We are **HEALTHY** - We steward our mental, physical, spiritual, and relational health well.

We are **HOLY SPIRIT DRIVEN** - We have a good reputation in our community. We are growing in loving the things God loves and hating the things God hates. We live to reflect the gospel in word and deed.

For more on this subject, we suggest The Other Half of Church by Jim Wilder and Michel Hendricks.

#### **BOARD MEMBERS**

MARK CARSON JASON CHANDLER JOEL M. FERDINAND 404,460,6952 ROB MARBURY GARY SMITH MIKE TOWNSEND

404.406.5235 404.274.7402 404.558.0089 404.281.0384

MJCHUNTER58@GMAIL.COM 770.710.7747 JASONCHANDLER111@GMAIL.COM JOEL.FERDINAND@FISHERBROYLES.COM ROB@MARBURYCREATIVEGROUP.COM GSMITH@IRONFORUMS.ORG MTOWNSEND@MCMULLANCPAS.COM

#### **LOCATIONS & FACILITATORS**

BRASELTON Совв GWINNETT (SN, SL, NG) BARRY LUSK

MARK PUGH BARRY LUSK BRUCE WITT BLAKE GODBEE

404.409.3809 386.383.7679 678.637.9890 386.383.7679 770.841.1866

MPUGH@IRONFORUMS.ORG BLUSK@IRONFORUMS.ORG BWITT@IRONFORUMS.ORG BLUSK@IRONFORUMS.ORG BGODBEE@IRONFORUMS.ORG



#### TRACTION TIP



When we're stuck and just can't seem to break through the ceiling, we need something new. In his book, *Designing Organizations for High Performance*, David Hanna quotes his colleague at Procter and Gamble, "All organizations are perfectly designed to get the results they get!" You are getting exactly what your business "system" is designed to give you. Feeling overwhelmed? Stuck? Fearful? Perhaps you should stop looking at and judging yourself and those around you, and instead, look at your system.

Most entrepreneurial businesses were cobbled together using different ideas and practices from other businesses, books, consultants, podcasts, or newly hired "experts." The business is running on a patchwork of methods, practices, and tools that don't fit and work together. Inordinate amounts of energy and time are spent on redirecting people and managing the system. Wouldn't it be better and easier to have a system in which all the parts work together, align your people, and facilitate managing the business?

EOS®, the Entrepreneurial Operating System®, is one such system used to manage your business. EOS® is designed to help managers break through the ceiling and continue to grow. It is a system that is comprehensive yet simple – for the entrepreneur. It is made up of time-tested, proven, and practical tools that all work together. With a system, you'll spend less time trying to make the string and baling wire work, and more time serving your clients and customers, growing the business, and leading your people.

Need help implementing a system for your business? **brent.stromwall@eosworldwide.com.** 

EOS® is a registered trademark of EOS Worldwide (https://www.eosworldwide.com).

### **MEMBER SPOTLIGHT: JAY LIN**

Wife: Mimi Years Married: 35

Children: Kevin (31):

Daughter-in-law, Kayla, (30) Grandsons, Wesley (2.5 yo) and Witley (10 mon) Katie (28):

Son-in-law, Austin (29) Grandson, AJ (1 yo)

**Church:** Perimeter Church **Forum:** North Gwinnett

#### What is the focus of your business?

Pacific Ventures was founded in 1996. When I first got into the construction industry, being someone who has ADHD, it was the perfect career for me. I was able to be out on job sites, meet different people, and solve problems. Construction is a rewarding industry over time, but there have also been challenging seasons — these have allowed me to develop the "Total and Complete Dependency" on God (in 2001, 2008, and now — let's just say I have a good collection of memorial stones). Our main services are Real Estate Development and Building and General Contracting Services.



## Who invited you to Iron Forums (who was your Andrew)?

In 2008 Bob Fish asked me to visit. It was perfect timing, because the industry was experiencing market conditions that many real estate professionals had not seen in their lifetime. I was invited to join, and it gave me a time and place to receive encouragement, prayers and council. I continue to do this today! Iron Forums is also where we testify to the greatness of God, witness miracles and celebrate successes.

### What is your favorite part of the Iron Forums Snapshot™?

Whether it's our spiritual walk, relationship issues or business challenges, the collective wisdom from guys around the table often provides a workable plan of action. And the best part is, you know you'll be asked next month: "How did that go?"

### How has Iron Forums improved your life?

We live in a fallen world facing challenges, temptations, pain and struggle every day. I trust men who intentionally invest a big part of a work day in Iron Forums. We keep each other abiding, and focusing on things that are significant, relevant, and of value. And the process helps me stay on course.

