

THE IRON BRIEFING



MAY 2023

The steadfast love of the Lord never ceases; his mercies never come to an end; they are new every morning; great is your faithfulness.

— Lamentations 3:22-23



KNOWLEDGE BASE Demonstrating Our “Collective IQ”

The next time you're facing a business challenge and feel like you could use some input or "think out loud" time with an Iron Forums member, check out the KNOWLEDGE BASE on IronForums.org.

This is a place for ALL members to contribute things they've learned that they're willing to share with others in Iron Forums. This is not a sales tool — it's a resource where you'll find a variety of articles covering topics from Finance, Merger, Acquisition and Divestiture Assistance - to - Dealing with "Prodigal Children." Our goal is to have every member put something here. Just follow the instructions on the page, and ask your Facilitator if you need assistance.

Iron Forums for Women is here!

Last month, nearly 20 women gathered at TPC Sugarloaf in Duluth, GA for our first ever forum for women. It was an amazing experience and here's what a few of the new members had to say...

"I am so excited for the launch of the Iron Forum Women's group. To be a part of a forum that is founded on the truth of God and is invested in the development of my faith, my business and my family is something I know will be so pivotal. I can't wait to see what God has in store for the women who have committed to being a part of the forum with me."

Ann Barham

Co-Owner, Transworld Business Advisors

"Attending Iron Forums for Women was such an encouraging experience as a female business owner, wife, and mother. Being able to share my heart and listen to other women in a safe place was an experience I was unaware that I needed. I loved connecting with other women carrying the same responsibilities in life and that love Christ!"

Marty Gates

Lead Advisor, Centurion Advisory Group



"Being a part of Iron Forums for Women is giving me the opportunity to be surrounded by Christian women who are focused on God's calling in their life through their career. This translates into a safe place to share struggles, challenges, and achievements with the opportunity of having wise women speak into my life. I'm so excited God has brought this into my life!"

Robin Mauck

Executive Director, Obria Medical Clinics

"I am so thankful to have been a part of the first Women's Iron Forums meeting. Being surrounded by other women who desire to follow Christ in business and personally, was truly a blessing. I am excited to develop deeper relationships with these women as we sharpen each other."

Ashley Moore

CPA, Business Owner



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TRACTION TIP

BREAKING THROUGH, PT 4 : DELEGATE



DELEGATE is the second of The Five Leadership Abilities™ taught by EOS Implementers that helps businesses break through the ceiling. Business owners and leaders can easily get caught up in the excitement and momentum of building a successful business. However, with this excitement comes the risk of burnout and being overworked. One of the most effective ways to combat these issues is by delegating tasks to capable team members. This is where Entrepreneurial Operating System's® (EOS) *Delegate and Elevate™* tool comes in.

As Dan Sullivan, the founder of *Strategic Coach*, once said, "Delegation frees you to focus on what you do best." By delegating tasks to capable team members, entrepreneurs can focus on their unique abilities and the areas where they can add the most value to the business.

The Delegate and Elevate tool provides a structured process for delegating tasks. Coupled with *The Accountability Chart™*, leaders can identify the right seats for the tasks and provide people for those seats with the resources they need to succeed.

In addition to reducing burnout and overwork, the Delegate and Elevate tool helps to build a more capable and engaged team. When we empower team members with responsibility and accountability, they are more likely to take ownership of their work and contribute to the success of the business.

With a plan for effective delegating, leaders can reduce their workload, avoid burnout, create a more capable and engaged team, and achieve their business goals more efficiently. Learn the Delegate and Elevate Tool from me!

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MEMBER SPOTLIGHT: CLIFF MOSTILER

Children: Jack (15) and Joshua (11)

Church: 12Stone Snellville

Forum: Snellville

What is the focus of your business?

I own Tiger Rock Martial Arts where I train kids and adults in martial arts and teach them how to be successful in life as well. Our mission statement is "Using the best martial arts training to create the greatest success in all areas of life".



Who invited you to Iron Forums (who was your Andrew)?

Actually, Trey Hildebrandt of 12Stone Snellville suggested it to me.



What is your favorite part of the Iron Forums Snapshot™?

I love being able to share what is going on in my life and knowing that the brothers in front of me truly desire me to get through the difficulties I face and succeed in achieving my goals.

How has Iron Forums improved your life?

I can easily say that the most valuable part of Iron Forums is the therapy received when sharing deeply with brothers. Many have pulled me off the proverbial ledge, and made a difference for me. The prayers, and the fact that I can seek the advice of others, as well as simply share my feelings freely without embarrassment or worry, is powerful.