

THE IRON BRIEFING



JUNE 2023

However, I consider my life worth nothing to me; my only aim is to finish the race and complete the task the Lord Jesus has given me—the task of testifying to the good news of God’s grace.

— Acts 20:24

EVENTS COMING SOON!

LAWN PARTY

Save the Date, Sept 17
3:00 – 7:00 pm

Q3 GROWTH PLAN

Join us as we take a slow journey through Acts and the Epistles together.

CONTACT BARRY LUSK



LifeWork Leadership 2023

We proudly celebrated the remarkable achievements of our Class of 2023 LifeWork Leadership graduates. These exceptional leaders have made a positive impact in their careers and communities. They built new relationships, learned from esteemed guest teachers, and saw massive growth over the 8-month process.

Words from a few of our participants:

For most of my career I felt very isolated, and LifeWork made such a huge difference in that. Getting to discuss challenges and struggles with other like-minded people was so helpful.

Stacey Zimmermann

I’ve grown closer to Christ and learned so much from the speakers and case-studies. This year, I added three direct reports and LifeWork has given me so many practical tools to apply to this season.

Lisa Hopcroft

Coming into LifeWork, I didn’t know what to expect. What I learned was that we all are going through the same things, through slightly different perspectives. Getting to see and meet other Christians serving in their business was my highlight.

Jon Canada

LifeWork was an outstanding and unbelievable experience. It gave me a much deeper understanding of how to bring the Gospel to the marketplace.

David Lee

As an Iron Forums member, I am thrilled there is a “sister” workplace ministry that members of my leadership team can attend. This puts us on the same page, and makes us better as we make business decisions against the backdrop of a Christian worldview.

Rob Marbury

I am a better leader because of LifeWork Leadership. After attending LifeWork, I came back with a new set of eyes, better to see opportunities and to handle many of the problems facing myself and the company. I would recommend LifeWork Leadership to CEOs interested in growing their business and, most of all, their most important asset, their people.

Eddie Williams

We are honored to offer this experience again starting in October 2024. If you would like to join or send someone through this experience, scan the QR code to grab one of the spots while they are available.



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TRACTION TIP

BREAKING THROUGH, PT 5: PREDICT



PREDICT is the third of The Five Leadership Abilities™ taught by EOS Implementers that helps businesses work on what it takes to break through the ceiling.

Entrepreneurial businesses are often characterized by fast-paced, high-energy environments that can sometimes feel chaotic. While chaos can be exciting and even motivating for some, it can also lead to confusion and inefficiency. The key to eliminating chaos in business is to be proactive rather than reactive – to predict.

One tool that can help with this is the EOS (Entrepreneurial Operating System®) Rocks tool. This tool involves identifying and prioritizing the most important goals for the business and focusing on achieving them. By doing so, the business can reduce chaos and ensure that everyone is working towards the same objectives.

The EOS Scorecard tracks key weekly, activity-based measurables for the business. By monitoring these goals, leaders can ensure that they stay on track each week. The Scorecard also helps identify potential issues before they become major problems and make adjustments as needed.

David Green, founder of Hobby Lobby, said, "One of the most important things in business is being able to anticipate what's coming next. You have to be able to look down the road and see what's coming before anyone else does."

No one can predict the future. But by being proactive with Rocks you can create your future. And by tracking the right measurables you can anticipate what might happen next and be prepared.

Get better at Predicting:

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ADVISOR SPOTLIGHT: CHRIS NEDZA

Wife: Married to Cindy Howell and celebrated our 15th anniversary on May 24th, the due date of our 5th Grandchild!

Children: Josh, Clayton, Jonathan, Joe, Jack and Ben

Church: 12Stone Braselton

Forums: Midtown and Braselton

What is the focus of your business?

I work for Georgia Tech at the Advanced Technology Development Center (ATDC) where we help technology entrepreneurs Learn, Launch, Scale and Succeed. We are a statewide economic development engine and have approximately 150 technology companies in our portfolio. We assess, advise and connect these organizations with the resources they need to scale. The impact on our economy is tremendous and we have had 5 Unicorn companies (Over \$1Billion in value) pass through ATDC.



Who invited you to Iron Forums (who was your Andrew)?

Gary Smith invited me into Iron Forums nearly 15 years ago. Gary was a neighbor who was bold enough to walk down the hill, knock on my door and give me my first bible. We knew each other and our kids played

together, but he knew I didn't know a darn thing. Thank you, Jesus, for prompting Gary to mentor me. I'll never forget the day and I still have that bible. When Gary asked if I had any questions, I responded: "You know, I've always wondered what the sheet people hang over the home-run wall means, that John 3 something. Do you know what I'm talking about, Gary," hahaha!

What is your favorite part of the Iron Forums Snapshot™?

My favorite part of the snapshot is listening to my group and praying for God to help me with words of encouragement and support. The most important part is the question about my relationship with Jesus followed closely by my wife's rating of our marriage. She gives me a grade every month.

How has Iron Forums improved your life?

Iron forums has helped me become a much better disciple of Jesus, husband, father, son, brother, uncle, cousin, friend and now a grandfather. I am challenged daily, and Iron Forums keeps me in the guard rails. I can't stress enough that my life was a complete mess and now the Lord has restored the years the locust devoured – Iron Forums played a major role in my journey. Thank you IF family. I love you.

