

# THE IRON BRIEFING



JULY 2023

Very early in the morning, while it was still dark, Jesus got up, left the house and went off to a solitary place, where he prayed.

— Mark 1:35

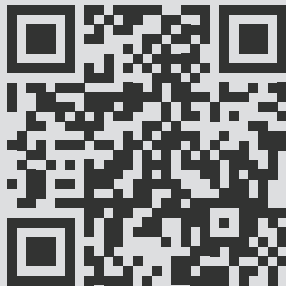
## EVENTS COMING SOON!

### LAWN PARTY

Save the Date, **Sept. 17**  
3:00 – 7:00 pm

### LIFEWOR LEADERSHIP 2023 LAUNCH

Oct. 5th at The River Club  
Suwanee, GA



## Partnership with the 3:15 Project

Named after 1 Peter 3:15, the 3:15 Project is a unique ministry that seeks to empower Christians to know and share their story wholeheartedly.

The vision of the 3:15 Project is to help the Church share the testimonies of people through the use of technology to help lead people into a growing relationship with Christ. Through powerful storytelling and film, they are able to effectively share stories of hope to make an impact globally for the Kingdom. Here are a few comments from those who have already participated.

*Whether you start with a "Heart Discovery" or feel led to dive into "Steps of Courage," the 3:15 Project offers a Scripture based process through which you can experience the Father, Son and Holy Spirit in a very direct and personal way. Don't miss this chance to be quiet and reflect on God's work in your life from His perspective. It's challenging but life changing.*

#### Jim Vaught

*Telling my story through the 3:15 project has made me think more about the legacy I want to leave behind to my family, friends and co-workers. It has also given me another means of sharing the gospel in a non-threatening manner. Although you might think you don't have a story, you will be surprised how God will work through the process to show you how you can make a difference in someone*



*else's life. You will not regret that you did it.*

#### David Trine

*I would highly recommend participating in the 3:15 Steps of Courage Project. This was a highly transformative exercise and has allowed me to boldly share my Faith like I never have before. My goals in participating in this were 3-fold: Honor God, Honor My Family, and Use My Story to Serve Others. The Holy Spirit was most certainly present during this process with me and my Steps of Courage team. I look forward to how God will use our stories to bring others closer to Him. Thanks to Barry and Todd for their guidance and leadership.*

#### Rich Panner

We're asking all members and advisors to take this one minute survey.



#### BOARD MEMBERS

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**TRACTION TIP****BREAKING THROUGH, PT 6:  
SYSTEMIZE**

SYSTEMIZE is the fourth of The Five Leadership Abilities™ taught by EOS Implementers that helps businesses work on what it takes to break through the ceiling. Creating processes will help you streamline your operations and align your team with your business goals.

Businesses running on the Entrepreneurial Operating System® (EOS) document their core processes simply – documenting 20% of the process delivers 80% of the value. Document the *what*, not the *how*. Once documented, processes must be *followed by all*. Everyone who touches any core process must be trained in and understand it, and be monitored for complying with the process. Finally, each core process must be updated and refined on a regular cadence.

This ensures that everyone on the team understands the expectations and can perform their duties consistently. It also provides a framework for problem-solving and decision-making, which can help leaders address issues before they become major problems.

As David Green, the founder of Hobby Lobby, once said, “The difference between mediocrity and greatness is the attention to detail. The little things. The minutia. The small efforts that over time add up to major differences.” By creating processes and utilizing tools like core processes, the details will be taken care of. This increases efficiency, quality, and productivity, making the business easier to manage, more scalable, and more fun!

Let's Systemize!

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**STAFF SPOTLIGHT: KYRA JARRETT**

**Husband:** My husband's name is Sean. We have been married for two years!

**Church:** 12Stone Duluth

**Where are you and Sean from?**

I am from all around the Southeast, from FL, to TN, to AL (Roll Tide!), SC, and now living in GA! Sean and I met in Clemson, SC, and moved here from Charleston shortly after getting married!

**What has ministry looked like for you the past couple of years?**

For the past two years, I have been a part of the Residency at 12Stone working in Spiritual Formation. My role allows me to lead our campus experience volunteers & small groups ministry. My favorite part about my role at 12Stone is that I get to help people discover their next best step in the local church, find community, and experience a deeper relationship with the Lord.

**How did you end up with Iron Forums?**

While working at 12Stone I was able to get connected with Barry Lusk and Melba Rosa! They let me know there was an open position, and I was excited for the opportunity to work with an organization that has a biblical worldview and seeks to help entrepreneurs grow in their faith, family, and business.

**What are you most excited about in your new role?**

I am really excited to be a part of a team that aims to help business owners find community and connection so they can grow as leaders, spouses, friends, and parents because of the love of Christ. I am really looking forward to helping onboard new members into the Iron Forums Family!

**Why do you think Iron Forums is important in the world today?**

Work can easily become isolating and overwhelming, especially for leaders and business owners. I think many people throw themselves into their work while their marriages, families, or spiritual life suffer. Being a member of Iron Forums allows leaders the opportunity to gather regularly with other leaders to take off their mask, share their struggles, and be held accountable to grow into healthier leaders, spouses, and parents. I think Iron Forums is important because at the end of the day, the most important thing for any leader is faith and family.

**What do you do for fun?**

I love to run, hike, sing, rock climb, and play pickleball! My husband and I love to do anything active in our free time, but if I'm not outdoors, I'm probably watching reality TV while reorganizing our home.

