THE IRON BRIEFING



SEPTEMBER 2023

Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us.

Ephesians 3:20

LAWN PARTY



OCT 1st - 3-7PM

Join this fun annual event for members and spouses.

REGISTER HERE:



NEW LIFEWORK CLASS

Lifework Leadership Atlanta is a faith-based leadership development program for influencers in Atlanta. Lifework strives to breathe new life into marketplace leaders, equipping and inspiring them to live more intentional, Kingdom-centered lives. The goal is to become a greater force for God.

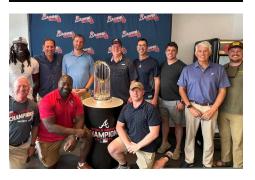
Registration is OPEN for our next class, starting in OCTOBER. Our 2023-24 Speakers include Chuck Bengochea, Chris Carneal, Kelvin Cochran, Buddy Lewis, Joel Manby, Barry Lusk, Stephen Murray and Mark Price. Use the



He Gets Us...and Baseball.

Sometimes our Andrew Principle extends far beyond anything we could ask or imagine. This year, Iron Forums was thrilled to help the Atlanta Braves partner with "He Gets Us" to bring the message of Jesus to Truist Park and therefore, millions of televisions in Braves Country! We kicked off publicly in early May and several men got to enjoy an exciting day at the ballpark together and a walk-off win!

He Gets Us.



Here's what Scott Cunningham, VP of Fan Experience had to say:

The Braves and "He Gets Us" partnered in bringing a Family Day and a Faith Day to the ballpark for Atlanta Braves fans. As the VP of Fan Experience, both



events were a big success. As a Christian, I was grateful to be a part of using the Sports Industry as a platform to help spread the Good News of Jesus Christ! It was an honor!



Braselton Member, Dustin Dier, meets former Atlanta Brave and current Broadcaster, Paul Byrd

Join us for three 30 day reading plans to finish the year strong spiritually.

Q4 GROWTH PLAN

Contact blusk@ironforums.org to join

- -Oct 30 Days focused on Emotional Health
- Nov 30 Days focused on Gratitude
- Dec 30 Days focused on the Advent of Christ

BOARD MEMBERS

OR to learn more.

MARC CARSON JASON CHANDLER JOEL M. FERDINAND 404.460.6952 ROB MARBURY GARY SMITH MIKE TOWNSEND

404.406.5235 770.710.7747 404.274.7402 404.558.0089

404.281.0384

MJCHUNTER58@GMAIL.COM JASONCHANDLER 1 1 1 @GMAIL.COM JOEL.FERDINAND@FISHERBROYLES.COM ROB@MARBURYCREATIVEGROUP.COM GSMITH@IRONFORUMS.ORG MTOWNSEND@MCMULLANCPAS.COM

LOCATIONS & FACILITATORS

ALPHARETTA COBB AND MIDTOWN GAINESVILLE AND VIRTUAL BLAKE GODBEE GWINNETT (BR, SN, SL, NG) BARRY LUSK SUGARLOAF (WOMEN) JACKSONVILLE, FL

MARK PUGH 404.409.3809 BRUCE WITT 678.637.9890 770.841.1866 386.383.7679 336.202.8366 LAURE HOFFMAN AARRON PINA 770.510.3117

MPUGH@IRONFORUMS.ORG BWITT@IRONFORUMS.ORG BGODBEE@IRONFORUMS.ORG BLUSK@IRONFORUMS.ORG LHOFFMAN@IRONFORUMS.ORG APINA@IRONFORUMS.ORG



TRACTION TIP

FOUR INGREDIENTS FOR TEAM HEALTH, PART 1

Simon Sinek's tweet, "Leadership isn't about being in charge. It's about taking care of those in your charge," prompts a vital question about aligning character with action. Leaders often breed dysfunction as they fixate on proving themselves right, asserting their point, or rationalizing choices. When one leader wins, the others become casualties.

Recently, a visionary named Matt argued to fire employees due to perceived shortcomings. As he justified his position and attacked the manager for lacking the resolve to fire them, the team's engagement plummeted. The manager counter-attacked, highlighting the employees' strengths and sales pressures affecting quality assurance.

Matt's approach centers control and victory, not care for his team. True leadership needs a shift. Genuine concern for the well-being of all team members must prevail, rooted in compassion. Prioritizing relationships over personal agendas is also key. Neglecting these relationships leads to sacrificing others for personal gain. Establishing shared ground rules and a collective group identity fosters collaboration. Lastly, a culture of openness to correction and accountability solidifies this approach.

Cultivating compassion, relationships, identity, and correction (C.R.I.C.) fosters open dialog, vulnerability, and collaboration within teams. Embracing diverse perspectives becomes an asset, not a threat. Impulses are controlled, turning adverse interactions to collegial ones.

The team thrives when all members are focused on nurturing and guiding, rather than asserting authority. By embracing care, relationships, shared values, and openness to improvement, leaders create a resilient, healthy, performing team. These teams thrive and achieve uncommon results. Let's talk about your team's health:

brent.stromwall@eosworldwide.com.

EOS® and other terms are registered trademarks of EOS Worldwide (http://www.eosworldwide.com/)

MEMBER SPOTLIGHT: BOB BARTOLDUS

Wife: Jill Buice Bartoldus. Married for 12 years on October 15.

Children: Steven (27), Kelly (25) and

Lydia (22)

Church: Graystone Church,

Loganville, GA **Forum:** Sugarloaf

What is the name of your business?

Lifewell Ministries, where I am the Founder and a Pastoral Counselor.



What is the focus of your business?

Lifewell Ministries offers both on-line and in-person biblical based counseling services, primarily to adult men, women and couples. Our focus is to walk with our clients who experience learning and walking in the truth of who they are in Christ but also experience Christ's healing from who they've been in the world.

Who invited you to Iron Forums (who was your Andrew)?

Barry Lusk, back in early 2021.

What is your favorite part of the Iron Forums Snapshot?

Having consistency with those I sit with each month and being able to share and know that I am being loved, cared for and listened to. Being able to encourage and pour into the guys at my table is both a honor and a blessing.

How has Iron Forums improved your life?

Simply, it affirms the calling into full-time ministry that God has placed on my life.







