

THE IRON BRIEFING



JULY 2024

⁸But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth.

— Acts 1:8

IRON CONFERENCE 2024

Sept 20-22, 2024

AMICALOLA FALLS | \$500 PER PERSON



SPEAKER:
JOEL MANBY



Scan QR code to register.

SPACES FILLING UP FAST
Don't Miss Out!



IRON IQ
A quarterly digital gathering to sharpen our collective IQ.

UP NEXT

STEWARDSHIP OUR PHYSICAL HEALTH

Presenter:

Dr. Bryan Johnson

Wednesday Aug 28th, 9am to 10am via Zoom

BALTIMORE'S AMAZING LAUNCH

as shared by Iron Forums' Visionary, Gary Smith

Question: How far is Baltimore from Atlanta?

Answer: 677 miles. If you had asked the Iron Forums Team where our next city location would be, we would have said somewhere in the Southeast...but it was the Northeast! God's plans are different from man's. The body of Christ is easily connected by RELATIONSHIPS everywhere.

Question: Did we know a lot of business owners in the Baltimore community?

Answer: We knew zero until February 28th when we were introduced to Ben Abell, a retired Executive Pastor / ex Black and Decker executive. Ben knows everybody after 39 years of serving his city, 27 of them through one of the largest churches in Baltimore.

Question: Who in Atlanta connected us to Ben?

Answer: No one in Atlanta – It was Jimbo Perry, Nathan Perry's father. Nathan is a Virtual member from NC. Jimbo is a friend of the ministry who got his son involved and personally experienced

how Iron Forums has impacted Nathan's life. Jimbo is now an Ambassador for Iron Forums – I call him a Raving Fan.

Fast forward from an introductory phone call in February to June 19 when Ben's launch team of nine men met to do a "pilot" Forum. By 12:30 Snapshots were completed. A commissioning prayer was prayed. And nine men committed to each go ask at least one 4H man in his network to "come and see" what God does at an Iron Forum. In other words, "Come and experience Proverbs 27:17."

Please pray for our brothers in Baltimore and for their official launch October 2. Pray the room will be large enough for the other men God has called, and they don't run out of bacon! ;-)

Great days ahead!



OUR MONTHLY HEALTH TIPS PAGE

Regardless of whether your staff is in-person or remote or working at a client's location, here are some thoughts to keep your staff the healthiest and thereby making them the most productive and ultimately the most profitable.

TRACTION TIP

MEMBER SPOTLIGHTS

NOT ANOTHER MEETING!



“Meetings are the black holes of business productivity,” writes Patrick Lencioni in his book, *Death By Meeting*. We’ve all heard the complaints (you’ve probably said at least one of these yourself): They’re a waste of time. Nothing gets done. We have too many. According to Forbes, at the top of the list of why people have such disdain for meetings are: 1) nothing gets done, 2) too long, 3) no purpose, 4) poor etiquette, and 5) no role.

Companies running on EOS® have three types of meetings that create a pulse and rhythm for the entire organization. The weekly meeting is called the Level 10 Meeting™. These meetings have an agenda that is followed every time (purpose). Attendees identify issues, put them on a list, and solve them (getting things done). They last no more than 90 minutes; they start on time and they end on time (not too long). Everyone participates and no one is using technology (etiquette). And everyone is reporting on their measurables for the week and participating in solving the issues (they have roles).

When everyone at every level in the business – the executive team, each department, each group, and each team is participating in a Level 10 Meeting:

- Accountability increases as everyone reports on hitting their goals, getting To-Do’s done, and keeping their Rocks on track.
- Issues get solved—by the team that needs to solve them. Problems don’t “flow up.”
- Communication is enhanced – everyone on the team knows what everyone else is doing, and...
- ...Other meetings become unnecessary and get canceled.

The time spent in meetings should be seen as an investment, not an expense. Let’s talk about making your meetings more effective.

brent.stromwall@eosworldwide.com.

EOS® and Level 10 Meeting™ are trademarks owned by EOS Worldwide, LLC.



ROBIN MAUCK — WOMEN AT SUGARLOAF

My favorite thing about Iron Forums is being in a room of like minded women that lean into you with support, encouragement, and wisdom all through a Biblical lens. Obria Medical Clinics' mission is to provide compassionate and holistic care to empower our community to achieve optimal health. Obria provides free and low-cost services including full prenatal care, high-risk pregnancy care, education and more.



Married to Stacey (34 years), Abigail (31), Meredith (29), Candace (27), Madelyn (25), Maggie (21), Savannah (18). Home church is Bethlehem Church.

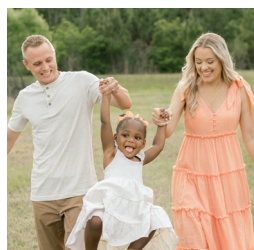


KEVIN SHAW — MIDTOWN

I appreciate the longevity and long-term relationships in Iron Forums since I was in the original group in 2002. I took a sabbatical until Iron Forums established the Midtown group. After growing my energy consulting firm for 25 years, I sold my company in 2012. I pivoted to a completely different industry where I now run a senior living community, King’s Bridge Retirement Community, as the Executive Director.



Married to Diana (37 years), empty-nester parents to Graham, Jennifer and Heather. Home church is Brookhaven Presbyterian Church, PCA.



WYATT SMITH — JACKSONVILLE

My favorite thing about Iron Forums is the community it creates that is much needed among christian business owners. Transparency is key and Iron Forums has that. My business is Wyatt’s Contracting Services, LLC. We specialize in screen enclosures, sunrooms and whole home renovations/remodeling.



Married to Hannah (8 years), foster daughter of 4 weeks, Nylaina (2 years old). Home church is Eleven22 in Jacksonville.



RECOMMENDED VIEWING

Many Iron Forums members and Board Members have found this release from Mike Rowe to be inspiring and uplifting. Check it out!