

# THE IRON BRIEFING



JANUARY 2020

## THIS MONTH'S SCRIPTURE:

Psalms 119:9

How can a young man stay pure?  
Only by living in the word of God  
and walking in its truth.



## Are you Social Savvy?

As Iron Forums continues to expand into new locations and attract new business owners to existing forums, we plan on ramping up our social strategy in 2020 to get the word out. We are looking for one (or two) members at EACH forum that are social media savvy and would be willing to volunteer to serve as their forums' Social Ambassador. The responsibilities are fairly simple – capture the life and activities of your forum in picture and caption as you go through the day, and post to the Iron Forums Social Media Facebook, LinkedIn and/or Instagram pages. It's easy to do and Marbury Creative will provide you with training and support. If you can serve your forum in this capacity, please tell your Facilitator, or contact Rob Marbury at 404-274-7402. We hope to have at least one person for each forum identified by the end of January!



## A New Direction Beats a New Year's Resolution

It's 2020 and nearly half of the country recently made New Year's resolutions. Did you know *less than 10% will actually succeed at achieving them*. There are many reasons people fail at resolutions – from setting unrealistic goals, to trying to keep them to themselves with no accountability, to poor time management.

An article on AllProDad.com, "*5 Ways a New Direction Beats 100 Resolutions*" suggests focusing on a new **direction** over a **resolution**. As an example, consider the common resolution, "I want to lose 20 lbs." The truth is, we can't lose 20 lbs simply by making a resolution. That's self-reliance and will power, and we're destined to fail. However; if we change the direction of our path — shift our thinking and make a change, then we could lose 20 lbs. This is more than a resolution to lose weight — it's a new direction with better choices that result in better health.

So how about you? Are you "resolute" to improve your spiritual life, your family life, or your business? Isaiah 43:19 says, "See, I am doing a new thing! Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland." Ask God to give you that new direction and lead you in the way that will benefit your life. Share it with the guys at your table to help with accountability, and give up your resolution for a new direction.



## Pure Flix CEO Shares his Testimony for Iron Forums

We were blessed with a "last minute" opportunity to film Pure Flix CEO and Co-Founder Michael Scott at the Hamilton Mill Iron Forums December Meeting. Michael shared his testimony and the reason he believes God has uniquely positioned him to help others come to know Jesus in a personal way through the media. The module should be available in early Q2 on ironforums.org. In the meantime, check out PureFlix.com to learn more about this Christian media company and how you can share it with your family and friends.

### BOARD MEMBERS

ROB MARBURY	404.274.7402	ROB@MARBURYCREATIVEGROUP.COM
GARY SMITH	404.558.0089	GSMITH@IRONFORUMS.ORG
BRENT STROMWALL	678.618.0803	BSTROMY@GMAIL.COM
MIKE TOWNSEND	404.281.0384	MTOWNSEND@MCMULLANCPAS.COM
DAVID TRINE	678.480.5680	DTRINE3584@AOL.COM

### LOCATIONS & FACILITATORS

NORTH GWINNETT	GARY SMITH	404.558.0089	GSMITH@IRONFORUMS.ORG
SNELLVILLE	BARRY LUSK	386.383.7679	BLUSK@IRONFORUMS.ORG
CHEROKEE	BOB RECCORD	202.579.5052	BRECCORD@IRONFORUMS.ORG
COBB	BRUCE WITT	678.637.9890	BWITT@IRONFORUMS.ORG
HAMILTON MILL	GARY SMITH	404.558.0089	GSMITH@IRONFORUMS.ORG