

THE IRON BRIEFING



JUNE 2020

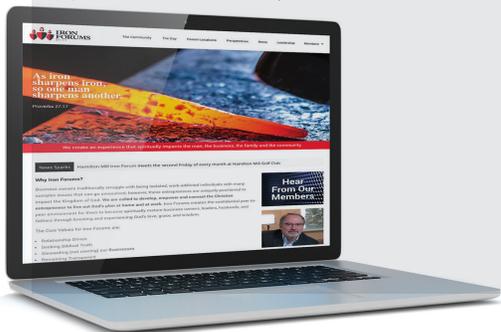
THIS MONTH'S SCRIPTURE:

Romans 8:28 "And we know that God causes all things to work together for good to those who love God, to those who are called according to His purpose."

What good has come out of your experience as we all deal with COVID-19?

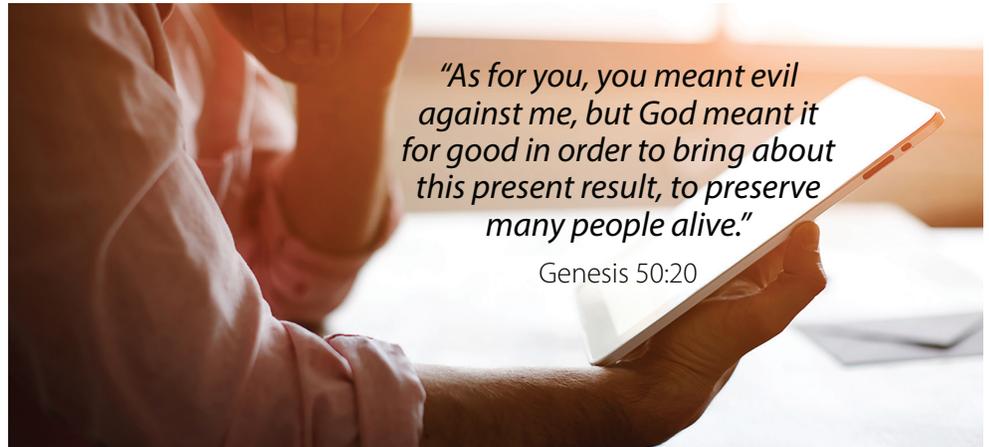
IronForums.org Tip: Revisiting Content

You know the feeling when you're watching one of our content videos during the morning session and thinking, "I wish I could watch this again with my leadership team?" Well, you can. As a member, you can stream any of the videos we produce, and share them with your employees or family at any time. Simply log in, click on the "Members" tab, and navigate down to "Content Library." The only thing our presenters ask is that we not republish them anywhere else.



Don't Waste a Pandemic

WHAT TAKEAWAYS DO YOU HAVE FROM THE COVID-19 EXPERIENCE SO FAR?



"As for you, you meant evil against me, but God meant it for good in order to bring about this present result, to preserve many people alive."

Genesis 50:20

When the government began limiting crowd sizes and put "Shelter in Place" guidelines out, it caught many people off guard. HOW ABOUT YOU? Were you prepared to keep your company going remotely? Did you already have the technology and services in place to allow your staff to communicate with each other and continue to serve customers? Were you able to take advantage of some of the new telecommunication tools like Zoom, or Microsoft Teams? What about the "extra time" you found to spend with your family as everyone dealt with "working from home, together?"

Yes, this is a very different time — distracting in some ways, and life-threatening in others — but God is still with His followers. This is not the "new normal," but it may change our "normal." As a leader in your company and your family, don't waste this opportunity to share what God is teaching you during the pandemic. Take a moment to ask these questions, and you may be amazed at the growth that has happened, even in the midst of sickness and economic stress.

1. *What things did we start during the pandemic that we should continue?*
2. *What things were we doing prior to the pandemic that we no longer need?*
3. *How has God used this global crisis to make me a better leader, husband, father, and follower of Christ?*

Our hope is that the answers will help bring Genesis 50:20 to life, and you'll share it with others. If you have good examples of this to share, please email your story to Rob Marbury, our marketing chair at rob@marburycreativegroup.com.

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“Andrews” Needed in Alpharetta

WHO DO YOU KNOW THAT MIGHT BE A FIT FOR OUR NEWEST FORUM?

The Iron Forums Leadership Team has identified a facilitator and a core group to start a new Forum in Alpharetta. The meetings will be held at Crooked Creek Country Club, and will be facilitated by Mark Pugh. In addition to Mark, Iron Forums members Robert Hargreaves, Mitchell Smith, and Robby Robinson are serving as the Core Group to invite new members in the area — but we need your help. Please consider inviting business owners you know in Alpharetta, Milton, and along the 400 Hwy. corridor who may find this to be a prime location to meet.

Remember our “Andrew Principle” — the example of Andrew meeting Jesus, and then inviting his brother, Simon Peter to join them. We know through our 18-year experience that



Mark Pugh
Iron Forums Facilitator
mpugh@ironforums.org



Mitchell Smith
Core Group Member
State Farm ®



Robby Robinson
Core Group Member
Robinson Real Estate



Robert Hargreaves
Core Group Member
Apollo Roofing Co., Inc.

God grows Iron Forums best through members inviting men they believe could benefit from including Jesus into their businesses. This is far more effective than relying on leadership or marketing. Please take a moment and ask the Lord who YOU can invite to Iron Forums Alpharetta. We expect meetings to start this Fall.

Leadership Spotlight: Mark Pugh

Iron Forums Location and Facilitator Development Director

Wife: Rhonda (23 yrs),

Daughters: Reese (17), Rylie (14)

Church: The Vine Community Church

Mark Pugh is part of the Iron Forums Leadership Team. His primary role involves launching and



developing new Forum locations and training and supporting facilitators. He is also in the process of building the new Iron Forums Alpharetta, where he will serve as the facilitator.

How did you first hear about Iron Forums, and who invited you?

I first heard about Iron Forums from Gary Smith. We met while on a trip to Greece to experience some of the Apostle Paul’s journeys. Shortly after returning from the trip Gary invited me to attend Iron Forums

North Gwinnett. I really enjoyed getting to know the men at the Forum and was impressed with the format of the day and the transparency of the group.

How does your business leadership experience tie in with your roles at Iron Forums?

I’ve had an unusual career in that during the past 20+ years, I’ve led a technology consulting firm, a marketing firm, and a church. Most all small businesses at some point have to deal with personnel issues, cash flow problems, difficulties in establishing culture, and changing economic conditions. I have experienced those same issues on my journey, and this helps me understand what our members are going through. In the past 4 years, I’ve completed seminary and have been ordained as a pastor. I believe the Lord has called me to minister to business leaders — which is what I love about Iron Forums. It’s an “18-year-old start up” that zeros in on Jesus and helping business leaders navigate all of life.

What are some of the goals of the Leadership team you are most excited about?

There are multiple opportunities for Iron Forums that I am excited about, but I love our goals around launching new Forums and training our Forum leaders to solidify and improve the culture and brand. I also think that the that video conferencing learnings will help us expand more easily into other states and to share our members “Collective IQ” to help guys across all Forums with practical advice and solutions.

How many forums do you think we’ll add in the next year?

COVID-19 has made launching new Forums a little challenging, but we’re hoping to launch 5-6 new Forums over the next year. We have 3 new Forums that are currently in the planning phase to launch this fall, one of which I will be facilitating in Alpharetta.