

THE IRON BRIEFING



JULY 2020

THIS MONTH'S SCRIPTURE:

Psalms 90:12 "Teach us to number our days, that we may gain a heart of wisdom"

As Christian leaders, we can echo Moses' prayer that embraces our finiteness and God's infiniteness.



Social Media Opportunities

We are close to "officially" launching the Iron Forums Facebook and LinkedIn pages. This will be an important way to grow organically. By sharing what Iron Forums is all about with our friends and acquaintances, we may reach somebody who could benefit from a closer walk with Jesus as they run their business.

Please email Rob Marbury pictures you take during your Forum this month, and let him know if you would consider being a "Social Media Scribe" to help publish posts. We plan to start posting regularly next month. Rob's email is rob@marburycreativegroup.com



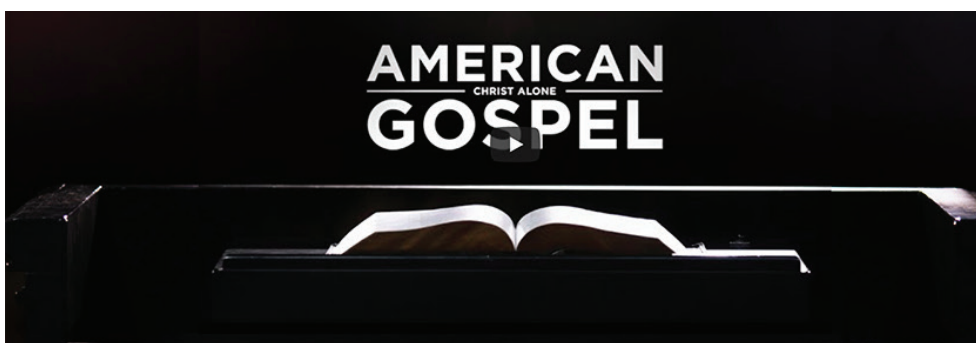
Praying Men

The Iron Forums leadership team has felt a "spiritual nudge" to focus on prayer as a vital part of our ministry. In fact, every Monday morning at 7 a.m., men from the board, facilitators and the leadership team pray together for the members, the Forums and our stewardship of God's vision for the ministry.

How about you? Do you heed Paul's call to "pray without ceasing" from 1 Thessalonians 5:17? Ask the brothers in your Snapshot Group how they pray. You'll likely find that many start the day in prayer to get instructions from the Lord, and be aware of His presence throughout the day. Whatever your prayer life is like, we encourage you to make it a focus. Think about prayer as a conversation with the person of Jesus — and watch what He does with that time.

Perspective on Prosperity...

Looking for an interesting documentary about Christianity? Iron Forums Facilitator and EOS Integrator Barry Lusk recommends "American Gospel: Christ Alone" — a movie that illustrates the spiritual and eternal stakes of the *prosperity gospel*. He says, "It reveals the danger of allowing any endeavor, however virtuous on the surface, to seep into our application of the Biblical gospel. This is a good thing for business owners to be aware of as we grow in our faith. The movie champions the true, saving gospel, and it unpacks this message with clarity and conviction." Check out the trailer and learn more at AmericanGospelFilm.com.



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As a member of Iron Forums, you should know what our core values are. We use them to make decisions, like: who to choose as facilitators, where to start new Forums, what content to utilize, and even who to invite to join. Consider these values and see how they resonate with you. Let's hold each other accountable to make them a part of every Forum.

Truth

God's Truth is the focus of all that we do. Without this, we merely have a bunch of opinions — and everybody has those. We look to Scripture to find God's Truth.

Transparency

Visitors frequently say that the most incredible part of Iron Forums is the authenticity, and the willingness to transparently share successes — and failures — to help other men in their business and their walk with Christ.

Traction

Our goal is to put the things that God reveals to us into practice in our families and organizations.

Transformation

Think about where you were when you joined Iron Forums. Do you see the difference in the way you lead? The way you love your wife and children? The way you see Jesus? This is the transformation that is only brought on by the Holy Spirit.

Relationship-Driven

There are many business or networking groups focused on content — or maybe a "guru." Iron Forums is all about relationships. We call it the "collective IQ" and we have seen these relationships improve businesses for over 17 years.

Growth-Oriented

We believe that every man should expect an ROI on their membership — growth in their relationship with Christ, with their family, and in their business.

Member Spotlight: Garrett Erath, Exodus 36 Creations

Wife: Grace — married 7 years

Children: Amoré (4), Gentry (1)
(Another on the way, due March 2021)

Church: Emmaus Church, Buford

Business: Exodus 36 Creations, LLC
(Started in January 2015)

What is the most enjoyable part of leading your business:

As a general contractor, I love seeing customers' dreams come to fruition; but even more fulfilling is the long-term planning and goal-setting that we do. We work with (Iron Forums board member) Brent Stromwall as our EOS implementer, and he has helped us truly capture the essence of my dream and vision. Better still, he helps us create actionable steps to becoming who God is leading us to be. It's truly exciting to be part of something greater than I would have ever dreamed up on my own.

The company name, Exodus 36 Creations, is meant to encourage ourselves and others to use the gifts and talents that God has given us to bring glory to Him. I believe that being a business leader is one of the greatest opportunities to run with that vision.

When did you join Iron Forums and who was your "Andrew?"

I joined Iron Forums in October 2016 after talking with Kyle Valencia. We were at an appreciation event for



Emmaus Church in a park in Buford and Kyle had a lot of great things to say about Iron Forums and the ways he had grown since joining. I was in a season of uncertainty, and as a 25-year-old business owner, I knew I had a lot of ground to cover on my path to wisdom. After my first visit I was hooked, and almost 4 years later it's my wife who makes sure I maintain my membership!

What is your favorite part of Iron Forums, and why?

My favorite part of being a member is the value of the relationships. I have developed a few deeply influential relationships in my time as a member, and I wouldn't trade those for anything — I've tried putting a value on Iron Forums in my life, but it's truly incalculable. Every big or challenging decision I have to make, whether it be business, personal, or spiritual, is run through a robust filter that guides me in decision making. It would not be an exaggeration to say that I likely wouldn't even be in business at this point were it not for the faithful brothers of Iron Forums. I know for sure that I wouldn't be who I am today without them!

