

THE IRON BRIEFING



AUGUST 2022

See, I am doing a new thing! Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland.

— **Isaiah 43:19**

Change happens all around us, all the time. Do you see it as an obstacle, or could you look at it as a new opportunity that God has set before you? Perhaps He is making a way in the wilderness through a challenging economy. Let's pray we can perceive it.

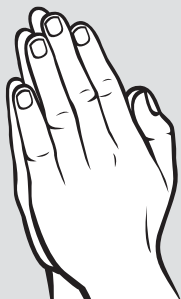
Opportunities for Spiritual and Geographic Growth



PRAYER & CARE

In order to genuinely care for our members, we'd like to ask you to communicate with your Snapshot group and your facilitator when you or a loved one are going through a difficult time. It may be a death in the family, an unwanted diagnosis, a hard business decision, etc. We want to pray for you specifically during those seasons because we believe the body of Christ and our prayers play a very important role — the ultimate role — in healing.

Likewise, we ask that all members be alert to situations like this in their Snapshot group, and ask for permission to share this with your facilitator and the leadership team.



At Iron Forums we are uniquely growth oriented, knowing that expanding locations means creating more Christ-centered communities that will impact the man, his family and his business. Jesus often talked about the Kingdom of God using growth imagery, reminding us that healthy things grow. This fall, we all have an opportunity to watch our impact grow into new territories as several men

from our current Forums help launch a new Forum in Braselton, GA and one inside the perimeter of Atlanta. Not only that, but we also anticipate offering our Virtual Forums in each of the four U.S. time zones! Familiarize yourself with the details below and invite male Christian entrepreneurs in your network to visit our growing community.

Braselton - These meetings start in September at the Legends at Chateau Elan.
Contact Barry Lusk, Facilitator:
383.383.7679
blusk@ironforums.org

Intown - We are finalizing the location in the Midtown/Druid Hills neighborhood.
Contact Bruce Witt:
678.637.9890
bwitt@ironforums.org

Virtual Forums are forming now with members from across the U.S. Meetings will run from 8:00am - 10:30am.
Contact Blake Godbee:
770.841.1866
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EOS® TRACTION TIP

“Worry is a misuse of your imagination.” I heard this from a pastor, Andrew Wommack, during a time when I was fearfully paralyzed from making the right decision for my business. I had convinced myself that no answer was right and I was motivated to avoid failure.

Fear holds us back from making the best decisions, or motivates us to make poor ones. Fear causes us to avoid potential outcomes, go into analysis-paralysis, rationalize taking no action, camp out on “what-if” questions, detach from and resent those who can help, treating them as enemies. Fear is based on our brain anticipating a bad outcome – often an unlikely lie that we’ve come to believe. Fear paralyzes you from stepping forward.

When we dwell on the truth of the good that has occurred, the right decisions made, and the miraculous things that have happened in our lives and businesses, our brains start to switch. Neuroscience shows that we can switch our brains from being motivated by fear to being motivated by desire and joy.

Thinking about and meditating on the positive that has happened – the truth – fuels our brains to tune into others and become collaborative, curious about new potential and creative with different ideas. It causes us to be glad to work with and be with those around us. This joyful motivation builds confidence to make difficult decisions and do hard things. Joy accelerates progress.

Decide based on what *could be* rather than what you’re *trying to avoid*.

Let’s talk about how to operate full-brained with your team: **Brent Stromwall**
brent.stromwall@eosworldwide.com

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MEMBER SPOTLIGHT: ANDREW SPIKES

Wife: Ashley Spikes

Years Married: 12

Children: Olivia (8) and Charlotte (2)

Church: Gwinnett Church

Forum: Sugarloaf

What is the focus of your business?

My business currently has two separate brands: ChurchMarketing.is and Tonic Rocket. We will be consolidating this into one brand at the beginning of 2023. Our core focus is to glorify God with digital marketing services. This primarily comes in the form of 3 specific services: Full-Service Social Media Management, Digital Advertising (Google / Facebook ads), and Website Design and Management.

Who invited you to Iron Forums (who was your Andrew)?

None other than Garrett Erath.

What is your favorite part of the Iron Forums Snapshot™?

Building meaningful relationships with men who believe in what I believe. These meaningful relationships in an environment like the snapshot allows me to see spiritual life-change, family improvements, and business progress in my own life and in the lives of those in my Snapshot group. It’s purpose-driven.

How has Iron Forums improved your life?

My marriage and parenting has improved, and it starts with the honest conversations that inform the scores on the Snapshot sheet. I am forced to get feedback from my family and I get input from other men in my Snapshot group who are going through what I am going through or who have gone through it already. Secondly, as the leader of a business, there are some moments where it feels just a little lonely - like you’re the only person experiencing what you are experiencing. Outside of Iron Forums, any advice or input often lacks a biblical layer that must be a core aspect of the business. Iron Forums has helped in many ways, and I’m excited to be part of it.

**GET THE MOST OUT OF IRON FORUMS**

SCAN THE CODES BELOW TO LEARN MORE ABOUT THESE OPPORTUNITIES TO GROW AND SHARE IRON FORUMS.



Lifework Atlanta
Oct. 22 - May 23



Iron Conference
September 16 - 18



NEW HYPE VIDEO
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