



Name

Date

CONTENT MODULE SUMMARY SHEET

Love Works by **Joel Manby** (part 1)

INTRODUCTION

Today's Iron Forums content module features Joel Manby, author of *Love Works. Seven Timeless Principles for Effective Leaders*. In this initial video of his three-part series for Iron Forums, "Love Works," Joel provides information on his background and explains why he is passionate about helping leaders see a better way to lead — through the agape love that Jesus set as our example to follow.

Joel has been a leader in the business world for 40+ years, over 25 of them as CEO of four major corporations. He has led through many different business environments and has experienced both leading with love and managing within an autocratic, fear-based leadership. He is committed to guiding individuals and teams in transforming an organization's culture from the inside out. This is his hope in providing this content for Iron Forums.

SCRIPTURE

Love is patient, love is kind. It does not envy, it does not boast, it is not proud. It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. Love does not delight in evil but rejoices with the truth. It always protects, always trusts, always hopes, always perseveres.

— 1 Corinthians 13:4-7

CONTENT

This is just an outline. Be sure to add your thoughts and listen to the Holy Spirit to see what He may be speaking to you about this topic.

- *Why trust Joel Manby?*

- He has led in both environments with love and without love.
- He did not grow up in an environment full of abundant love or money.
- Despite incredible commercial and financial success, fear-based autocratic culture brought him extreme angst.

- *Why Love?*

- Culture over strategy
- It's Jesus' #1 commandment
- Love permeates through and prevails in every aspect of life; business, family, sports, etc.
- Leading with love is backed by data: increased loyalty, productivity, profitability, and decreased turnover.

- *What is Love?*

- Unconditional love is understood as the Greek word *Agape*.
- *Agape* is a verb; it reflects how you behave, not how you feel.
 - *Agape* love is patient, kind, truthful, trusting, unselfish, forgiving, and dedicated.
 - *Agape* love is about having better relationships, cultures, families, and a better world.

DISCUSSION QUESTIONS

1. Which of the seven descriptors of Agape love do you think you have strengths in?
2. Which do you think you feel you are weak in?
3. Is it at all odd for you to consider this concept of "Love" as a way to run your business?
Why, or why not?
4. What are a few examples of how you might make a difference in your work culture by showing Agape and leading with love?