

What Every Woman Needs...and Wants.

SUMMARY

It can be tough to juggle a marriage while owning a business. It's almost too easy to allow your business to "become your mistress" — requiring more of your time and attention than your wife. Did you know that it is OUR job to UNDERSTAND HER...not her job to understand us, or our business? Author and speaker, Cheryl Reccord shares some actionable insights to help us get to that understanding sooner, rather than later. There is a way to balance the business and our marriage relationships for better results.

SCRIPTURES

Husbands, love your wives, just as Christ loved the church and gave himself up for her to make her holy, cleansing her by the washing with water through the word, and to present her to himself as a radiant church, without stain or wrinkle or any other blemish, but holy and blameless. — Ephesians 5: 25-27

Love is patient, love is kind. It does not envy, it does not boast, it is not proud. It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. Love does not delight in evil but rejoices with the truth. It always protects, always trusts, always hopes, always perseveres — 1 Corinthians 13: 4-7

My dear brothers and sisters, take note of this: Everyone should be quick to listen, slow to speak and slow to become angry. — James 1:19

QUESTIONS FOR TABLE DISCUSSION:

1. What surprises or important reminders did you find in today's session?
2. What example did Cheryl share that is your biggest challenge in giving the woman in life what she both wants...and needs? What do you need to adjust to get past that challenge?
3. What have you found beneficial in helping your wife FEEL close to you (non-sexual) that gives you both a sense of "connection" as husband and wife?
4. Of the 3 questions that Cheryl pointed out that every woman carries deep within her soul, which do you struggle with the most to regularly answer through your words/actions/attitudes?
(Do you still love me? Is what is important to me, important to you? Do you still think I'm pretty?)

How could you do better?

5. Read the verses above and circle or underline the things that stand out most to you.

Helpful Further Reading (all available through Amazon)

- LOVE AND RESPECT by Dr. Emerson Eggerichs, Integrity Press
- ROCKING THE ROLES by Robert Lewis and William Hendricks, NavPress
- FOR MEN ONLY by Shaunti and Jeff Feldhahn, Multnomah Publishers
- WHAT RADICAL HUSBANDS by Regi Campbell, Radical Mentoring
- DO:12 STEPS TO WINNING
YOUR WIFE'S HEART
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A Few Notes about Cheryl Reccord

Cheryl Reccord has spoken at events across the country, often with her husband Bob, Reccord, the Dean of Faculty for Iron Forums. She is passionate about foster children, serving as a Court Appointed Special Advocate (CASA). She is an author, golfer, traveler and accomplished pianist — and has been an amazing wife to Bob, mother to 3 now-grown children and grandmother to 7 children. You can reach Cheryl at Cheryl@totallifeimpact.com