

Our Culture of Traction



SUMMARY

How many times do we attend an event — a seminar, a conference, or a series of meetings to help us be better business owners, Jesus followers, spouses, or parents...only to go on with life without ever applying what we learned? Iron Forums is a place where business owners are encouraged to speak out in confidence — unabashedly sharing the issues involved in running a business, so that others in your snapshot group can provide godly counsel and feedback that can make a difference. We meet monthly, and track “scores,” so there is an element of accountability that other organizations may not have. We call this “Traction.” Traction is a key part of our culture at Iron Forums. Without it, nothing improves.

Traction happens when we apply the Truth of Jesus to our lives. There simply is no way you can do what Jesus asks, and not experience change. Positive change. Kingdom change! This impacts all areas of our lives, and it results in having better relationships and leadership skills as we learn to steward our businesses as God would have us do.

We are about to watch a short video about how TRACTION has impacted a few members of Iron Forums — specifically Rick and Christy Barnett and their staffing company. You may want to take a few notes as things stand out to you or seem worthy of further discussion. After the video, we’ll spend some time at the tables discussing the verses and answering the questions at the bottom of this page.

SCRIPTURES

The fear of the LORD is the beginning of knowledge, but fools despise wisdom and instruction.
— Proverbs 1:7

The discerning heart seeks knowledge, but the mouth of a fool feeds on folly.
— Proverbs 15:14

What you have learned and received and heard and seen in me—practice these things, and the God of peace will be with you.
— Philippians 4:9

QUESTIONS

1. What attracts you to the culture of TRACTION in Iron Forums?
2. Which of the three verses above stands out most to you, and why?
3. What do you think keeps us from applying what God teaches us through Iron Forums (or any other study or improvement model)?
4. What one thing did you hear in the video, or in this general session discussion, that you want to apply — to “go all in” on through this next month?