



Name

Date

CONTENT MODULE SUMMARY SHEET

Non-Negotiable Core Values (Pt. 2)

INTRODUCTION

In part two of this module, Dr. Ike Reighard offers his wisdom on the uniting qualities of value statements. As he puts it, "A single person can't build a great company alone, but companies can (and have been) destroyed by a single person." We'll learn more about how to put our core values to work in our companies in this session.

SCRIPTURE

*"But be doers of the word, and not hearers only, deceiving yourselves."
— James 1:22*

CONTENT OUTLINE

Acting On Your Value Statements

- If senior leadership doesn't act out the core values of the company, the value becomes meaningless.
"They're not listening to what you say, they're looking at what you do."

Think about Your Personal Values

- They are the cornerstone of everything you do, think, believe, and accomplish.
- Your values determine where you employ your skills and the skills of your team.

Establishing Core Values

- Your core values provide a clear, shared understanding of your organization's collective direction and lets employees know how they can contribute
 - *Reward* company values when you see them in action
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DISCUSSION QUESTIONS

1. Reflect on a time where you saw company values not being put into action.
What was the effect it had on the greater organization?
2. Think of a time where you saw company values in action or maybe saw those actions rewarded.
3. How can the personal values of your employees contribute to your organization's core values?