

Assessment + Discussion Questions

Section 1: Your Life as a Garden - An Assessment

Imagine your life as a garden, with different areas representing various aspects—your faith, family, business, health, relationships, and personal growth. Some areas may be thriving, producing fruit, and bringing joy. Others may be struggling, neglected, or overrun with weeds.

Take a moment to reflect:

- Where is your garden flourishing? What areas are strong, healthy, and bearing fruit?
- Where does your garden need attention? What areas feel dry, overgrown, or lacking care?

List your responses below:

Thriving & Fruitful 🍾	Needs Work & Attention 🔨
(Examples: Strong faith, growing business, deep friendships, proactive leadership)	(Examples: Neglected health, struggling marriage, reactive leadership, lack of rest)

Takeaway: As we move into today's discussion, keep this visual in mind. What needs cultivating, pruning, or intentional care?

Section 2: Jonathan Almanzar on "Lessons from the Garden"

Iron Forums CEO, Jonathan Almanzar, reveals timeless principles for building a thriving business—simple in concept but demanding in execution. Through dedication, hard work, and perseverance—what Scripture calls the "sweat of the brow" and the "pains of birthing"—we can cultivate a business we truly love, one that leaves a lasting impact.

Section 3: Discussion Questions:

Identify which of the four areas needs the most focus or improvement, then answer the questions in that section. Review all questions to maximize your growth today.

Cultivating Potential (Purpose & Tools):

- What's one area of your business that has potential but isn't being cultivated fully?
- Are you struggling more with the end goal (**purpose**) or how to get there (**tools**)?
 - If **purpose**: How clear is your company's mission? Could your employees or customers recite it? Who can help you clarify and define it?
 - If **tools**: What specific tools, resources, or systems do you lack that are holding you back?

Guarding from the Small Things (Accountability & Systems):

- What's one "small" issue in your business that, if left unchecked, could become a major problem?
- How are you proactively setting up accountability—whether through peers, advisors, or systems—to catch small problems before they grow? Can you improve how you utilize the monthly Snapshot?

Being Fruitful (Meeting Needs & Messaging):

- When was the last time you checked whether your business is actually meeting a real need in the marketplace?
- Are the answers to those questions showing up in your messaging and marketing? If not, how can you more effectively communicate the true value you provide?

Multiplication (Sustainable Growth & Legacy):

- How have you intentionally planned for sustainable growth, and how frequently do you revisit that plan?
- What's something you're building now that will outlast you? (Legacy Impact)

30 Day Growth Goal:

Section 4: Iron Forums Toolkit

WORKSHEET: We developed a guide to help you further assess where your organization stands in the areas we discussed today and how to identify practical steps to cultivate, guard, nourish, and grow. **Need an ADVISOR?:** The Iron Forums Advisor Corp and fellow members are here to support you through whatever God is teaching you. To get connected, please reach out to your Facilitator.